



Heritage Institute of Management & Communication

## (i HIMCOM



## Welcome to HIMCOM



**Heritage Institute of Management & Communication (HIMCOM) is an endeavor** to accelerate the current education system and keep a momentum of innovation, discovery and development. The vision is to lead young media aspirants in the right direction and to provide the required infrastructure, technology & conditions for creative learning and applications of new and traditional skills.

While most of the Indian media institutes and colleges are focusing on managing routine syllabi and curriculum. HIMCOM

provides media training and education through rigorous practices in the real media environment utilizing HIMCOM NEWS state of the art TV studios, Newsrooms, PCRs, Edit Bays, Graphics Bays, Teleport and the Automation System in addition to the professional classroom sessions by media experts from the Industry.

Academics and allied subjects in order to instill a complete blend of knowledge, professional skills, motivation, responsibilities and ethics.



# About HIMCOM Group of Institution



There is a huge potential for creative talent in India. The sector is facing an acute shortage of trained personnel. Media platforms-channels and production houses, both desperately seek quality manpower which is trained in various functions involved in the making of a successful media product. The Heritage **Institute of Management &** Communication (HIMCOM), Delhi, has been set up to offer contemporary credible and relevant media education. With the globalization of world economy, mass communication has become the most important tool in the hands of advanced countries in their pursuit for cultural domination of the world. What we see daily on our TV screens is filtered through the ideological spectacles of the electronic

and print media agencies and governments in India, USA, Europe and others belonging to the same elite club. Similarly, what we read in our newspapers is dictated largely by the political and economic interests of their owners.

With steady decline in the standards of professional education, particularly in the field of journalism and mass communication, and lack of proper facilities to train journalists, advertisers and PR professionals, TV anchors, news readers and video jockeys and many others, a pressing need has been felt for the establishment of an institute of mass communication that can provide quality education and high -end practical training to all aspirants who aim to work in this



challenging and ever-dynamic industry. The Institute is promoted by media professionals with nearly four decades of experience in print media and a decadelong experience in electronic media. The unique features of HIMCOM are that it combines theoretical knowledge of journalism and mass communication courses with high-tech practical training in all areas of mass Communication.

With its state-of-the-art shooting floor and studio of Himcom news channel and computer laboratory, digital cameras, printing machine, and other equipments required in a media set-up, HIMCOM has set a high benchmark in field of media education. At HIMCOM, the focus is to provide practical training to the students

from day one by it's highly qualified and experienced core and guest faculty. Lectures by media specialists are schedule from time to time.

### **ABOUT THE TRUST**

Heritage Institute of Management & Communication (HIMCOM) has set up under the aegis of Heritage Charitable Trust (Registration No. 2854) to provide education in the area of Journalism & Mass Communication, so as to cater the needs of social development and growth through participative Journalism.



## About the

## DIGITAL MEDIA LEADERSHIP **PROGRAMME**

 $\mathsf{DMPL}$ 

HIMCOM is a pioneer media institute, with a pragmatic and experiential approach towards the ever changing media industry, keeping in mind the fast convergence into media industry, HIMCOM introduces first of its kind Digital Media Leadership Program with integrated industry training.

HIMCOM has an impressive history of training into audio visual communication and broadcast journalism at par with industry requirements. Having a production unit in campus, gives us an edge over other institutions.

Audio Visual Communication as a stream is undergoing a major convergence globally. Different media convergence into digital platform has redefined the vocational positioning and intellectual relevance of Mass communication.

India is at a crucial moment in its digital story where it is slowly emerging as the most important internet audience in the world. While the global growth of internet users has been stagnant, India's internet users grew by an incredible 28% until 2016.

Currently, there are over 400 million internet users in India and going by current trends, 635.8 million Indians will be online by 2021. These developments offer both a unique opportunity and a challenge into Communication Industry. In order to make full use of the growing digital audience, Content needs to find the best strategy to engage with the next billion internet users in India.

With the rise of digital medium, mass communication has evolved unimaginably in relation to culture and society, while expertise into interdisciplinary approach. Digital Media Leadership programme is broadly divided into 3 three

Foundation of mass Communication Basics and understanding of digital platform

**Content Creation:** creating quality content for various platforms; especially digital

Expert Usage of Digital platforms with engaging content& maximizing reach

#### Digital Media Leadership Programme: Don't just create content, reach out to right people and engage them.

According to the current industry need; gaining expertise in one area of vast communication stream is not enough, one needs to excel into the multitude of areas such as Design, Social media, Computer Application, Analytics with Mass communication. This interdisciplinary program brings together the creativity, story-telling & technology with a sharp focus on execution and implementation with digital application. We prepare our students to be deft in handling both the content creation and its medium to reach their

Digital Media Leadership Programme offers a curriculum that is designed by the experts as per the industry need. It provides the students an extensive training into diverse fields of Mass Communication and hands-on experience on tools used for digital platforms. HIMCOM follows an innovative, rigorous and academically sound yet fun-filled environment. The beauty of the program is that it is done along with your bachelor's degree without becoming an additional burden as there is no element of rote learning, which is the biggest

drawback of most courses offered in media.

Digital media leadership programme is about a experiential approach to the conventional Mass Communication subjects with Digital Media & Marketing. We aim to train at par with the current industry convergence. The electives into Content creation and Content movement are created with a related interface into creativity and technology.

#### Digital Media Lab:

The Digital Media Lab is an excellent production resource in the development of digital literacy. The lab is designed to support the students' projects into digital platform. The lab has high end computers with the all required software such as photoshop, InDeisgn, illustrator and Premiere. It offers an environment for the students of not only creating new media, but also learning the steps to make your vision become a reality. HIMCOM offers complete assistance to help the student in creating and editing video, audio, and graphic and web designs, supervised by experts.

#### **Programme Offered:**

We offer an industry integrated highly professional programme in Digital Media along with a distance learning degree in Mass Communication. As we understand the industry requirement of skill and your need to succeed in the emerging media industry.

- BJMC + Digital Media Leadership Graduate Programme
- MJMC + Digital Media Leadership Master Programme
- PGDJMC (Post Graduate Diploma in Journalism and Mass communication)

For working professional we also offer an Autonomous Digital Media Leadership Programme.

## AWARDS HONORING OUR ACHIEVEMENT

Celebrities Endorse Our Reputation



## **LEADING THE FUTURE**





## **MESSAGE**

## **MANAGING DIRECTOR**



Dear Students,

I welcome you all whole-heartedly to Heritage Institute of Management & Communication (HIMCOM), which is started to impart quality education in journalism and mass communication. Education is a very important factor in the socio-economic development of a society. The present era is a witness of constant developments in communication and information dissemination, and the impact of this massive change is visible in the transformation of journalism and mass media. HIMCOM manifests and realizes the demands of modern mass media, and it adapts to every healthy transition. That's why our mission is to infuse confidence and optimism in our students and encourage them to develop an aptitude for research and exploration. Furthermore, we provide an exhilarating environment of learning, where our students enjoy a first-class educational and social experience. HIMCOM possesses the advanced infrastructure and a team of qualified and motivated faculty, which positions the college far ahead of the rest of the institutes in the region. Apart from this, we induce our students for various extra-curricular and role-playing activities which improve their interpersonal skills and overall personality. And for smooth entry of students in the professional world, our placement cell has a good nexus with all the leading industry players and has an excellent network of media stalwarts.

I warmly welcome the students to be an important part of HIMCOM while studying here and urge them to extract the maximum from our expertise. I believe that students of HIMCOM will smartly meet the expectations of the media & entertainment industry and achieve an exceptionally high reputation in society. I hope your association with us will bring out a pleasant and rewarding experience in all aspects.

Regards,

Syed Masood

Systems

**Managing Director** 



## **DIRECTOR**



Dear Students,

Welcome to Heritage Institute of Management and communication. Himcom cherishes the philosophy of emphasizing on an interactive mode of teaching and learning, with the objective of stimulating intellectual curiosity and spirit of creativity.

Media industry has grown in expanse and altitude in India. It isn't limited to news, viewers and readers but caters to the information, entertainment and promotional requirements of the nation as well as the government. It plays the role of an indispensable influencer and can trick a positive mindset for the people. The students will now be part of such a powerful as well as vulnerable media industry representing the conflicts and interests of world's largest democracy.

HIMCOM understands the impact and hence, prepares each of its students master the professional studies of modern journalism. Infrastructure, technology and training is taken care of such that future of Indian media can write a balanced future of the nation. It will indeed prove an ideal stepping stone for launching a rewarding career. All the very best!

Regards,

Bimlesh Gautam

Bimlesh L. Goutan

Director

## **GROUP EDITOR**



Dear Students,

It is indeed a great pleasure to tell you that HIMCOM holds the vision and aspirations as the leading media institute to provide high quality media education to youngsters and to guide them in finding the path towards success.

I appreciate that HIMCOM has its own purpose-built state-of-the-art campus situated in the pleasant part of DELHI-NCR. Ample space has been designated for students' self-learning and out-of-classroom activities. I wish HIMCOM to create an enriching environment that contributes not only to the high standard of academic achievement, but also to the social, personal and intellectual development of the students.

With Best Wishes

Caturb Kom & h

Satish K Singh (Group Editor, Live India News Channel, New Delhi)



## **MANAGING EDITOR**



**Dear Students** 

It gives me pleasure to announce the emergence of a big idea on the media education scenario of not just the region, but indeed of the country where there certainly is dearth of quality institutes offering niche education to students who have chosen media as their future career.

Himcom symbolises the beginning of a new movement in the education sector with quality courses, faculty, infrastructure and teaching methods. Last but by no means the least, HIMCOM has its own purpose-built sprawling state-of-the-art campus in the National Capital Region which allows you to breathe and find your own space, interact with peers or just be by yourself and let those creative juices flow.

Syedain Zaidi (Managing Editor-NewsTime 24x7)



## **EXECUTIVE EDITOR**



"The road to success is rarely a straight line. The world has changed, and the road to success has become more challenging for everyone. In order to achieve excellence and gain competitive edge, We at Heritage Institute of Management and Communication, has taken extreme care about the needs to provide not only good but also exceptional pedagogical, scholastic and practical curriculum to our media aspirants.

We get student's interest from almost all parts of India and sometimes from abroad as well. Our focus is on ensuring quality teaching through personal attention and maintaining high industry interaction. So, I welcome you at HIMCOM and wish you a very good luck for your bright future.

Shams Tahir Khan (Executive Editor)



## CEO



Dear Students,

Journalism is not a profession but a cult movement of the century. It has been responsible for bringing about justice, raising the voice of the public, promoting and spreading awareness about government policies, helped bring about social reforms and spread the information to the masses in the times of war and peace. Media is now more than the mediator, it is a transformer.

On the lines of the quote - 'With great power comes great responsibility,' the ethics and character appraisal needed for being a successful journalist are honed here at HIMCOM apart from the intensive practical training and industry exposure. I wish good luck to all the budding journalists at HIMCOM. This is your first step towards becoming the world citizen.

Rajul Tiwari

(CEO)

## **HEAD ADMINISTRATION**



It is my privilege to introduce you to Heritage Institute of Management and Communication - the most innovative professional training institution in the country. At HIMCOM, our primary focus is on building job-specific abilities by using some of the best practices in professional training.

We offer an excellent curriculum that combines both theory and practical exercises to prepare its graduates for positions in the media industry. Our plan is to make our students capable for industry and employment. We always endeavour to reach this objective of ours.



Satyendra Narayan Singh (Head Administration)

## HOD



Dear Students,

HIMCOM provides students with a comprehensive understanding of both traditional forms of media as well as emerging new media formations. Our program offers students the opportunity to develop the conceptual and critical skills necessary to interpret our media-saturated world and the dynamic changes engendered by rapidly developing communication technologies. We prepare students to become more astute consumers of the products of media culture and to consider the fundamental role that various media play in our everyday lives.

**Bharti Pandey** (HOD)

## **MANAGER OPERATIONS**



Dear Students,

HIMCOM as an institution strives to push each and every one of you into a path of success and prosperity. We believe in growing together with our students into a position of betterment and excellence. Our aim is always to provide our students with all kinds of required skills through the means of enhancement training and practical experience that they need to be the masters in the field of Mass Communication. I hope that all those who become a part of this journey with us succeed in this wonderful path.

With Best Wishes

Simran Wahi (Manager Operations)

## **MANAGER ACADEMIC**



"Dear Students

It gives me immense pleasure to welcome you to the Heritage Institute of Management & Communication (HIMCOM) As the Academic Manager of this prestigious institute, I am honored to guide and nurture the next generation of media professionals who will shape the future of communication. HIMCOM, known for its dynamic approach to education, is at the forefront of integrating Artificial Intelligence (AI) into media and journalism training, thus preparing its students for the fast-evolving landscape of digital communication. In a world where AI is revolutionizing how news is gathered, produced, and consumed, HIMCOM equips future media professionals with the skills necessary to navigate this transformation.

The institute recognizes that AI is no longer a futuristic concept but a current reality in journalism

Pankhuri Dubey (Manager Academic)

## **EXECUTIVE ACADEMIC**



**Dear Students** 

It's my privilege to introduce you to Heritage Institute of Management & Communication. The institute gives you many opportunities for your growth and showcasing your worth but only you possess right knowledge and talent here. I wish all the students a session filled with an overhauling experience where they will bloom their personality as well as professional skills.

Kajal Gaur (Executive Academic)





# HERITAGE INSTITUTE OF MANAGEMENT AND COMMUNICATION

(HIMCOM)

Maharani Bagh, Ring Road, New Delhi 110014



Heritage Institute of Management and Communication (HIMCOM) adheres to its core principles of fostering excellence in journalism and communication education. We strive to deliver high-quality education by continuously improving our curriculum, embracing technological advancements, and engaging experienced faculty passionate about shaping the next generation of media professionals. Our commitment is to provide an environment that nurtures creativity, critical thinking, and ethical values through a lucid Quality Management System.

Prof. Dr. Bimlesh Gautam Director



## (i" HIMCOM



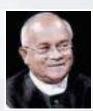


## i" HIMCOM



"I am happy to learn that HIMCOM-an institute of management & communication has been set up by Syed Masood. I hope it will serve the society and I therefore wish all success to the institute.

Justice SR Singh(Retd)



I am glad to know that you have set up a school to train journalist. I welcome this move this will strengthen not only journalism but also our democracy. I pray for your steady progress and prosperity. I wish a wonderful future ahead

**Ved Pratap Vaidik, Veteran Journalist** 



I am happy to know that you have started a media training academy. I am sure with your youthful enthusiasm and energy HIMCOM will create a history of success and achievements. I also wish that it will play its role sincerely to strengthen the value based journalism and media education. I wish you all the best for your venture

Manjari Joshi, Media Educationalist & former news anchor DD



I am delighted to learn that HIMCOM has been established. As the largest democracy of the world we need more such institutes to train our citizens as journalists and specialists in mass communication. I hope HIMCOM would produce quality people in this highly specialized area with firm commitments in calculate ethical and morally upright principles besides sound adherence to country's rules and regulations. I wish the institute all the very be t

Prof. A K Pasha, Director, Gulf Studies Programme-JNU



I am very happy to learn that HIMCOM has started to provide journalism and media education which are very significant areas in our society and great contribution can be made by ensuring that education & training are imparted in the highest quality. I wish HIMCOM all the success.

Romesh Bhandari, Former Governer-Uttar Pradesh



Since HIMCOM is attached to a television channel, it would provide hands on experience to students, which is very essential during journalism education and training and would come handy in securing a good job.

K G Suresh, Senior Journalist and Media Educator



I wish bright future for the students of HIMCOM. It will initiate to solve the various arising question in the field of journalism and students will be confident to conquer the huge impediments with dignity and pride.

Ram Bahadur Rai, Sr. Journalist

## **BLESSINGS**







#### MESSAGE

I am extremely delighted to learn about the inception of the Heritage Institute of Management & Communication BHMCOM. Neidalaunder the revered aegis of Heritage Charitable Teust. The institute is a great initiative as it shall advoidy train and enhance the students in the area of journalism and mass-communication.

In today's journalistic scenario, it is imperative to cater to the needs of social development and growth through participative journalism hence through this adreit endeavor the Media institute will run prudent courses at Bachelor and Post Graduate levels with a retied emphasis on imparting practical training along with theoretical inputs.

My support and best wishes are always with you

Warm Regards,

Youry Sincerely.

Boom No. SA Parliament House, Nya Ocide - 1 (100) (101, Napola Bouwar, Parliament Napola, Nava (101a, 101) (101, Napola Bouwar, Parliament Napola, Nava (101a, Napola Bouwar, Napola Bo



Jonatry 29, 2018 MESSAGE ad under the segle of Heritage Chicitatile To Nove now borne fruit, I am impetul that the and Institute will color to the month of motal agenesis and growth through participative you I wish the leathur of success and can



## PARADIGM

A New Model of Media Education

HIMCOM has pioneered a New Paradigm in media education by providing a pragmatic framework of thought, a scheme for understanding and explaining reality. We just don't simply provide a degree or a program in Mass Communication, Advertising & Journalism but also nurture the Two A's of a true media professional i.e. Media Aptitude and Media Attitude which are again strongly driven by real media experiences and practices provided to every student.

Our's is a "Practical Model" describing rigorous classroom lectures by Renowned media professionals & scholars, regular practical sessions, reporting news-events or press-conferences for national TV channels, industrial visits, writing for web or journals & participating in different media debates & discussions. Thus influencing how we see the

world and how we take action with more transparency and responsibility. An interesting and parallel phenomenon to the paradigm is that we are providing multiple activities and programmes for personality development, public speaking, general studies, theatre & language which shape and reshape how students shall behave in their personal and professional lives.

We promise providing the best facilities and curriculum. New Paradigm a optimistic approach towards bringing out the best in all the students as they gear up to become more responsible, ambitious and successful media professionals. We firmly believe that the quality of media education will improve only when we change the basic paradigm and the system that is defined by our institute.



## **FLAGSHIP CURRICULUM**

Most of the media colleges in the country stick only to the prescribed syllabus specification or they tend to oversee the presence of hegemonic amount of theory driven subjects in the syllabus or they are just helpless to bridge the gap between what they are teaching and what the media industry is expecting from a student passing out from such institutes. Thus, HIMCOM felt the need of a new model of education in

mass studies and hence put forward a highly pragmatic, learner-oriented and professional syllabus with exhaustive contents, Unique Teaching Methodology and clear objectives of its own. Our curriculum answers what the course is about, why it is taught, where it is going, and what will be the requirement of the students to complete the course.

### **60+40 APPROACH**

Practical training plays a vital role in building the required skills and competencies of a professional. Hence, completion of specified training requirements have become an essential part to become a media professional. The most important and unique feature of the HIMCOM's practical training that a student undergoes during the course of study on daily basis. However, we believe theories are also equally

important and without a sound theory a practice can be a mere operation. Therefore, HIMCOM has a daily regime of 60% practical training and 40% theory classes. Any student who completes the approved practical training requirements together with relevant examinations are eligible to apply for almost any kind of media jobs.

## **PRESS CONFERENCES + MEDIA VISITS**

Press conferences events that emphasise on promotional activities of different genres such as bollywood promotion, business promotion, health promotion that covers different beats of reporting. Press conferences are the ways to explore all challenges in the live reporting. Heritage Institute of management & communication powered by HIMCOM News fosters skills of reporting where they learn how to handle interview, piece to camera (PTC) and one to one with different personalities and dignitaries of distinguish fields. We nurture students with all significant skills of reporting and make them aware about all activities ENG (Electronic News Gathering). We focus on their improvisation and develop their personality for all professional challenges.

HIMCOM has transformed the concept of media education with more dynamic approaches. Throughout all press conferences visits we have made students to

cover various media press conferences of different beats. We have made students to cover bollywood promotions in the city such as NH-10, Ab Tak Chappan-2, Lucknowi Ishq, MSG, Badmashiyan, Badlapur, Roy, Meet Brothers, Shamitabh, Chal Guru Ho Ja Shuru, Jai Jawan Jai Kissan, Dolly Ki Doli, Alone, Sharafat Gayi Tel Lene, Cukkad Family, Kaash Tum Hote, Main or Mr. Right, Zid, Ungali and events such as Beauty Peagent Indian Princess, Sur Aradhana Awards, Veena Malik's Album promotion Drama Queen, Delhi International Film Festival, Launch of production house B-formlua, Jolly LLB, Amavas, Dosti Ke Side effects, Manikarnika, NSD, Uri-the Surgical Strike, Ab mujhe udna hai, Kapil Dev at exclusive book launch, World's Kidney day with RG Stone Hospital along with different media visits such as Charcha Mein at DD News, Mudda at IBN7, Mugabla at NDTV, Aapki Adalat at India TV, and Gen Next with DD News.

## INDUSTRIAL VISITS

After doing a heavy exercise or physical work, one needs to rest and recreate mind & body. Keeping that in mind plus meeting the needs & wants of the young students, HIMCOM regularly organizes day-out or evening-out programmes in which students are taken to different locations and finest restaurants/eating-joints in Delhi-NCR.





## **INDIA ON FRONT**

### RNI No.-DELHIN/2014/57471



INDIA ON FRONT is a monthly Hindi magazine, focuses on current affairs and general awareness, whose editor is Mr. Bimlesh kumar Gautam. The first edition was published in August 2014. The magazine also has an online version i.e. indiaonfront.com.

It broadly covers social issues, economy, entertainment, political, cultural & scientific issues along with personality development and spirituality. It features contents from politics, sports, cinema, and stories of broad interests.

The aim of this magazine is to work as a bridge between our society and government, so as to makes everyone aware of vicious circle of society, especially about poverty, unemployment, women security, and farmer's problems and to find the appropriate solution. It covers events from different states such as Uttar Pradesh, Delhi, Haryana, Bihar and Uttarakhand.

Our Himcom aspirants are blessed with multi talents so these media aspirants are also given opportunity to work for this magazine. Students cover the events and happenings around Delhi/NCR and work with full dedication. Articles written by our students are also published in the magazine.

"India on Front" is a sister wing of Heritage Institute of Management and Communication (HIMCOM).

## **HCN NEWS**

HCN NEWS is a leading news channel viewed by millions of people. The 24X7 live news channel broadcasts authentic and unbiased content on current affairs, geopolitics, social and environmental issues, sports, and entertainment. The motto of the HCN NEWS channel is to make people aware of all those aspects that impact society and discourage them from relying upon deleterious sources of information that cause conflicts and chaos in society.

The channel not only projects truth but also makes thought-provoking news content available for readers and viewers alike: the most immediate and articulate news from across the globe and India.

So, let's stay ahead and abreast with the most happening times of the century with HCN News.



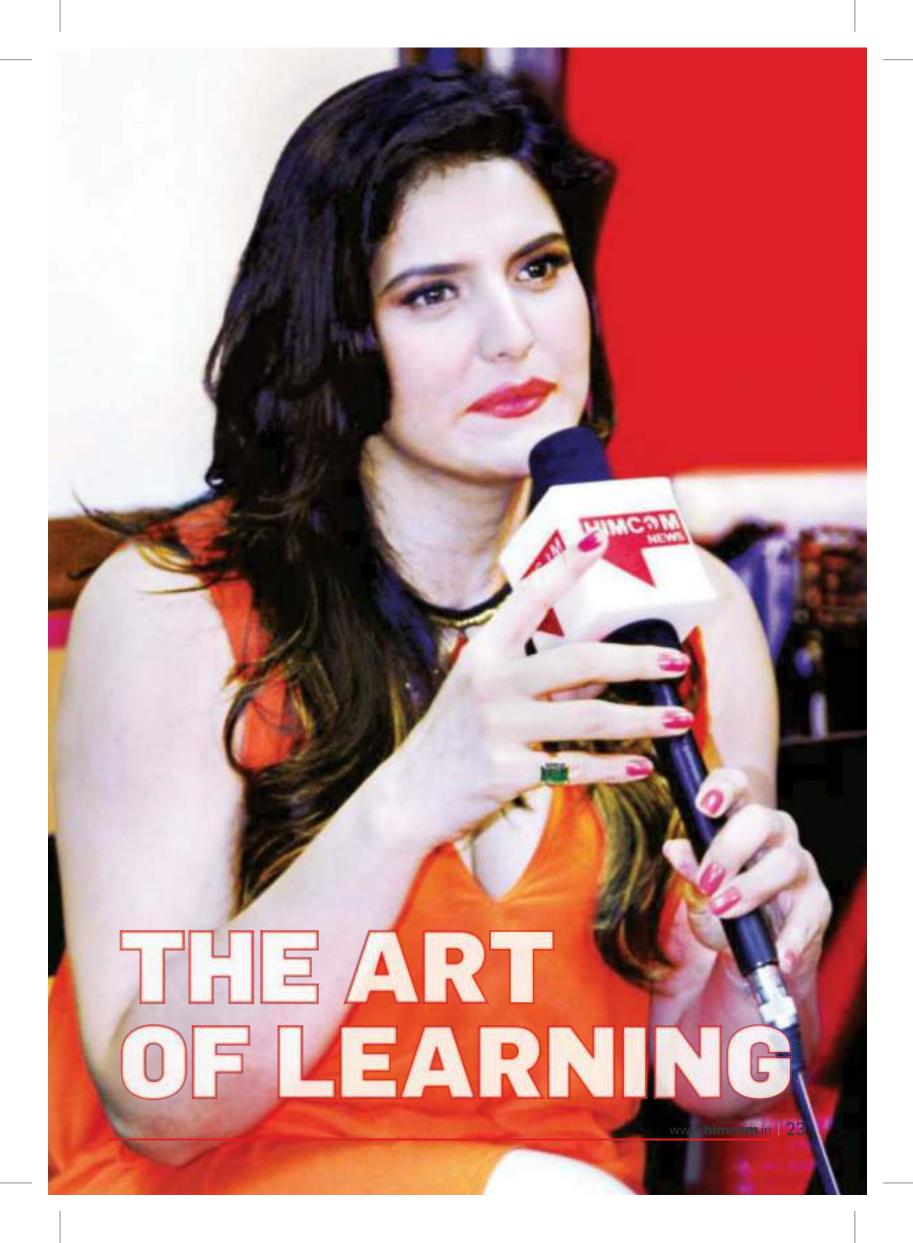
## HIMCOM NEWS

HIMCOM NEWS is a news portal, run and functioned by skilled HIMCOM aspirants. Today internet has become a powerful and accessible source of information in society, as it provides latest news on various occurring events and happenings.



In Current scenario web journalism has become an effective audio-video medium to disseminate information to the masses. Students visits respective reporting field and covers news and captured real video with all facts and figures. Then, it convert raw news into the filtered news story, which get published on himcom news portal.

With HIMCOM NEWS one can get news on various concern such as politics, world affairs, business, sports, entertainment, finance and many more. All the articles or news stories are collected, edited, rewrite and published exclusively by the aspirant of HIMCOM.





## **PRODUCTION HOUSE**

## **HIMCOM CREATION PVT. LTD.**

HIMCOM Creation Pvt. Ltd. is a Delhi/NCR based production house providing pre to post production services for films, Television and new media. Our Production House offers complete communication solutions for the digital Age. We offer unparalleled creative, organizational and technical services from script to screen.

Our productions are diverse, focuses on feature films, environment, corporate sector, wildlife, entertainment series, children programming, animation and public awareness campaigns for television. Himcom Creation Pvt. Ltd. is having a team

of experienced professionals who have been in the film, TV and advertising industry for decades. Our conceptual and experimental film-making skills attracts directors that come from strong visual backgrounds whether it is cinematography, music videos or photography. Production support is offered with a high standard of professionalism.

Our students from Himcom also contribute to make HIMCOM CREATION PVT. LTD. successful production house. Himcom Creation Pvt. Ltd. is sister wing of Heritage Institute of Management & Communication (Himcom).

## **PARCHHAI: THE THEATRE GROUP**



Heritage Institute of Management and Communication (HIMCOM) has a theatre group, "Parchhai (The Shadow)" keeping in view of the unseen aptitude of students like sense of humor, creativity, writing ability, singing capability, acting, dialogue delivery and dance routine. All students are encouraged to take part in theatre activities in order to make them unleash their innate potentials. Parchhai also aims to promote the Indian culture and its values through its unique and artistic way.

Theatre is a mutual form of fine art that uses live

performers to present the knowledge of an actual or likely event before a live audience at a specific place. Through the study of theatre, students develop their individual minds and bodies. Students can solve problems, adapt to change and develop an interest in other people. They can also practice for identifying a need for certain knowledge, procuring information and applying new knowledge in meaningful ways. Parchhai develops the complete know of how all the forms of theatre such as Drama, Street Plays, Musical Theatre, Tragedy, Comedy and many other allied forms.

### THE ART OF INFORMAL REMARKS



The Art of Informal Remarks mainly consists of informal/formal public speaking or presentation, extempore, debate, Group Discussion and other forms of oral communication.

Public Speaking in front of group has been identified as the cause fear for any person. The Art of Informal Remarks eliminates one's nervousness, lack of confidence, fear of the audience, anxiety, panic attack and fluctuation in thoughts or delivery. Public speaking not only improves one's oral communication but the nonverbal parts associated with it such as eye-contact, facial expression, hand gestures and body postures.

**Debate** is basically an argument where one will have to argue the opposite of what he/she believes in.

Competitive debate is a challenging and highly rewarding activity for those who want to be involved in it. Debate can improve Public Speaking Skills, Analytical Skills, Research Skills, and Listening Skills plus it makes one expressive, persuasive and smarter.

Extempore is a speech spoken or carried out, it is composed with little or no preparation or forethought. In simple words, it is a speech without planning or preparation. In today's Breaking News situations, anchors & reporters don't have time to prepare their lines; they need to speak up their mind without any preparation. Thus, extempore (commonly known as ad-libbing in Television) is a quality every aspiring media cub/ media professional particularly TV anchors & reporters must possess. The depth of knowledge and skill-level of media professional are often judged by the speed and accuracy of ones improvisation.

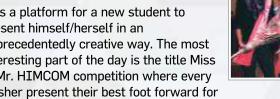
Through our intensive and extensive extempore sessions, students are learning to improvise their speech by using their presence of mind and a cumulative experience. Students automatically get motivated to read more & more texts which in turn shapes the foundation of their knowledge without which no-one can imagine to give an impressive extempore.

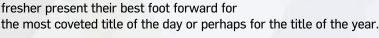
### HIMCOM FRESHER'S

Fresher party, as the name suggests, is a party offered to the freshers of any institution or organization. In true sense it's an introductory function for the new comers where they get to know about the adopted culture of the institution of which they are a part now after. It's a function where basically the juniors are introduced to their peers or seniors but in a friendly

manner and to establish a friendly cum respectful relationship between the seniors and juniors.

It is a platform for a new student to present himself/herself in an unprecedentedly creative way. The most interesting part of the day is the title Miss & Mr. HIMCOM competition where every fresher present their best foot forward for

































## **HIMCOM SINGING ICON:**

"Words make you think. Music makes you feel. A song makes you feel a thought" Indeed with this same ideology, HIMCOM organizes "The Singing iCON" every year to identify, appreciate & reward those gifted students with a mesmerizing voice. It helps one to boost-up his/her confidence, kills the nervousness or the phobia of crowd and root out inhibitions. Its rightly said "He who sings scares away his woes". Mass Communication is an interdisciplinary subject/field where each & every kind of talent or knowledge or skill can always play a remarkable role in one's career in Media.



### **EDUCATIONAL TOUR**

In every session, institute organises an intellectual and realistic educational tour (excursion) for the exposure of existing media aspirants. Every year HIMCOM makes three documentary films. Out of which atleast two are made in Delhi and one out side Delhi to stimulate the knowledge and capabilities of the students keeping in mind the regional variation.





## INTERNSHIP PROGRAM

Our paradigm is so self-inclusive that student, don't necessarily require to undergo an internship program as internships have many advantages that work to his/her benefits:

- The opportunity to "test drive" a career even before working full-fledged
- Chances to network with people in the industry that can lead to information about available jobs
- An introduction to the field's work culture and etiquette
- Accumulating new skills and knowledge
- Gaining a "real world" perspective on the occupation
- To learn more about the entire career field or particular aspects of it
- To apply theory learned in class to an actual working situation
- Internship gives an edge in applying for a job
- Some internship leads to jobs within the company itself (although this is the exception rather than the rule)



## INFRASTRUCTURE

### LIBRARY

A library is a treasure-house of knowledge. A wellstocked library is an asset to a school, college, university or the neighborhood. Libraries are often overlooked, yet have a greater influence on the life of a student (particularly younger ones) than most people believe. We have a fantastic opportunity here to really change the lives of a group of students.

HIMCOM library has an exhaustive collection of best of the best books in Mass Communication, Communication, Print Journalism, TV Journalism, TV News Production, Film Studies, Radio Production, Cyber Journalism, Documentary Filmmaking, Videography, Video Editing,

Hindi Language, English Language, Current Affairs, Advertising, Public Relations, Media Research plus important monthly/weekly journals and National Dailies in both Hindi & English.



### COMPUTER LAB

Gaining access to resources is one significant advantage of attending HIMCOM. Such resources may include a Computer Lab- a critical resource that nearly everyone in the student body may utilize at some point during college. In this age of ICT (Information, Communication & Technology) one needs to be wired to the computer and do different tasks like searching information on the Internet, watching/downloading videos, e-mailing, social-networking, e-commerce, editing photos, creating logos & graphics, wordprocessing etc. The 24x7 internet enabled & ultramodern HIMCOM Computer Lab is open for all the students throughout the day and students normally do their assignments and other stuffs in their free time.



## VIDEO EDITING BAY

Video Editing is a very difficult craft which requires a sound knowledge of computer, creativity, patience, a lot of intelligence and off-course practice... Therefore, we train our students how to master this art of slicing from the day one itself, so that they practice as much as they can before they finally get into the industry. We have professional workstations of Apple computers which run on Mac (Macintosh) operating system and stories are edited on the world's leading editing software Apple's Final Cut Pro (FCP). In addition to Final Cut Pro, students are also trained to use other supporting multimedia applications like Apple's Motion to create 2D/3D Graphics & compositing, Soundtrack Pro to

record & edit audio, Color to do advanced Color Correction & Color Grading, and Compressor to compress videos or to transcode from one format to other for various distribution channels.



## (4 HIMCOM

### **STUDIO**

HIMCOM has the advantage to use the television studios of HIMCOM News. We have both Virtual studio & Real Studio where students are trained to produce News Bulletins, Panel Discussions, Interviews and many other shows. They are also trained to read Teleprompters in addition to rigorous lessons of Ad-libbing, which are important qualities of an Anchor. To become an anchor practicing at home is okay but exercising or practicing in the real TV studio is very important because here you feel the real pressure of News casting, technical compulsions like camera, lights, teleprompter, sound, PCR cues, reading speed, body language and overall presentation. The TV Anchors of HIMCOM News personally train our students in the real TV studios and help them overcome any hassles involved.



## PCR, MCR & NEWSROOM

HIMCOM students are trained and mentored in the real broadcasting environment like Newsroom, PCR (Production Control Room) & MCR (Master Control Room). Ours is not like a mere training, it's like an apprenticeship/internship in the real media industry throughout the course. In the Newsroom of HIMCOM News, Students learn how to work in the Assignment Desk and co-ordinate with different news sources; they also learn how to write Headlines, Anchor Links & Package Scripts and prepare a run-down for a bulletin/program by working in the Output department.

Our state-of-the-art PCR is a control room specifically designed for the origination of television contents. This is the place where students learn

controls of Production Switcher, Audio Mixer, Camera Control Unit (CCU), Talk Back, number of displays, VTRs etc. They work with the directors (Production, Technical) who issue directions to the camera men, to the anchor, to the teleprompter from here.

One of the most important parts of a News TV Channel is its Master Control Room from where a signal is transmitted over-the-air. Our students are taught by master control operators for monitoring the quality and accuracy of the on-air product, ensuring the transmission meets government regulations, troubleshooting malfunctions, and preparing programme for playout.







## **CAFETERIA**

HIMCOM has a very indigenous style roof-top cafeteria where students spend most of their leisure time flocking together. As our students spend almost the entire day at campus, our cafeteria operates from morning to evening and serves nutritious & delicious foods at affordable prices. But, food is by no means the only thing that students get at the cafeteria - they are also served with social interaction. It is generally an integral part of students' social lives during the tenure of their courses. Cafeteria is an important part of HIMCOM as in the cafeteria, popularity is determined, friends are made, styles and fads are born, and the current news is shared.



### **CLASS ROOM**

A classroom is a place in which teaching or learning activities take place. In order to make the processes of teaching and learning conducive we have installed adequate AC (Air-Conditioning) systems in every classroom. Futuristic magnetic white boards (which can easily be converted into smart boards) and comfortable cushioned-study chairs and High Definition digital projectors (for audio-video presentations & film screening) are the highlights of our classrooms.



## **COUNSELING CELL**

Counselling is an art and as well as a science. It requires people who have a genuine interest in helping people resolve their problems listen and comprehend with empathy and understanding, without prejudice or judgement with their excellent interpersonal & organizational skills and creativity.

Our counsellors also help students to select appropriate courses which are compatible with the need & quality of

a student. They are also involved in advocating for students and developing new programs related to student development.

HIMCOM counsellors not only work for standard office hours but also spend additional evening and weekend hours supervising extra-curricular activities, attending meetings, press conferences, advocating for students, developing workshops or other programs, and planning for their interactions with employers or other media professionals.





# OUR **PROGRAMS**

**DIGITAL MEDIA LEADERSHIP GRADUATE PROGRAM** 



**DIGITAL MEDIA LEADERSHIP POST GRADUATE PROGRAM** 



**DIGITAL MEDIA LEADERSHIP MASTER PROGRAM** 



## **BJMC + DIGITAL MEDIA LEADERSHIP GRADUATE PROGRAM**

Duration: 3 Years | Eligibility: 10+2 from a recognized board

BJMC+DMLP J

This course has been devised to meet the ever-growing demand of those who wish to make a career in mass communication after successful completion of their 10+2 examination. BJMC+DMLP is a unique program aimed for developing committed media professionals. While educating students of the realities of their chosen profession, the program teaches students to be knowledgeable, thoughtful and analytical journalists, who are conscious of the responsibility that comes with their job and equipped with a moral compass to guide their decisions.

Every semester of BJMC+DMLP is embodied into the proportion of 40% Theory and 60% Practical training.

### YEAR ONE: FOUNDATION

### Semester - I

### **SUBJECT**

Introduction to Journalism (Reporting, Writing & Editing)

**Introduction to Media and Communication** 

Enalish

**Indian Culture** 

Foundation Course in Information Technology

Online Media

Digital Photography

Introduction to Electronic Media-Radio & Television

Hindi

**Basic Writing Skils** 

**Basic Computer Application** 

**Gk & Current Affairs** 

Life Skills

Theatre

### Semester - II

### **SUBJECT**

Application of Computer in Media

State Politics & Constitution

Media Laws & Ethics

Foundation Course in Environmental Science

Basics of Radio

**Audio Visual Communication** 

**Creative Writing** 

Radio Production

**Anchoring For TV** 

Hindi

English

**GK & Current Affairs** 

Life Skills

Theatre

In addition to the program BJMC, student will also undergo a parallel 3 years diploma "Digital Media Leadership Graduate Programme (DMLP)" which will be awarded autonomously by the Institute after the successful completion of the course. With this combination, every graduate passing out from our institute will have copious amount of knowledge, exposure, learned skills and real media experiences which are naturally demanded by the industry.

Our DMLP subjects strengthen the student's compatibility in terms of application, employability, comprehensiveness and personality development. This programs empower a student to even start his/her own Publishing agency, Production Company, Advertising & Public Relations agency or work as a free-lance journalist, producer, consultant, voice-artist or a media trainer.



### **YEAR TWO: CONTENT CREATION**

### Semester - III

#### **SUBJECT**

Introduction to Broadcast Media

Advertising and Public Relations

Cyber Media

**Design & Graphics** 

Business Entrepreneurship and Management

**Audio Visual Production** 

Content Writing for Digital Media

**Electronic News Gathering** 

Blogging & Video Bloggs

Audio Production & Podcast

Digital Marketing

**GK & Current Affairs** 

Life Skill

Stage Shows/ Street Plays

### **Semester - IV**

#### **SUBJECT**

Basics of Camera, Lights & Sound

National & International Affairs

Radio Journalism & Production

Communication Research

Contemporary Issues and Current Affairs

Reporting For TV Advance & Eng: Short Stories

Digital Story Telling/ News Writing

**Anchoring Across Platforms** 

Radio Jockeying

Digital Marketing

**GK & Current Affairs** 

Life Skills

Stage Show/Street Plays

Live Projects With Industrial Partners

### **YEAR THIRD: EXPERT USAGE OF DIGITAL MEDIUM**

### Semester - V

#### **SUBJECT**

Socio-Economic & Political Scenario

Television Journalism & Production

Advanced Broadcast Media

Media Industry and Management

Philosophy, Psychology, Communication and Life Skills

**Documentry Film Making** 

Media Management

Media Research

Web Portal

**Event Management** 

Program production

**GK & Current Affairs** 

Live Projects With Industrial Partners

### Semester - VI

### **SUBJECT**

Media, Gender and Human Rights

Multimedia Journalism

Film Appreciation

**Project** 

**Business Communication** 

Entrepreneurship: Business Plan, Project Reports,

Financial Planning

**HCN News** 

Internship

## **PG DIPLOMA IN JOURNALISM AND MASS COMMUNICATION + DMLP**

Duration: 1 Year | Eligibility: Graduate in any stream

PGDJMC+DMLP

PGDJMC+DMLP gives students a foundation in communication theories and their interrelated contexts, the application of theories to contemporary issues and the scholarly methods of studying communication. The program also seeks to prepare and guide students interested in pursuing careers in a wide range of informative and interpretive multimedia environments. Classes focus on factual and analytical writing, editing, producing and designing content; history; communication law, theory and responsibility; and ethics in the news media.

Every semester of PGDJMC+DMLP is embodied into the proportion of 40% Theory and 60% Practical training.

### **YEAR ONE: FOUNDATION**

### Semester - I

#### **SUBJECT**

Information Technology Application in Mass Media

**Principles of Mass Communication** 

Print Journalism: Reporting, Writing and Editing

Electronic Media (Radio and Television)

Modern Newspaper Management & Press Laws

**Audio Visual Communication** 

Digital Photography

Language For Media

**Basic Computer Application** 

Blogging & Video Blogs

**GK & Current Affairs** 

Theatre

Life Skills

### Semester - II

#### **SUBJECT**

Editing in Electronic Era

Specialisation in Media Production Materials

**Development Communication** 

Internship

Audio Video Production

Radio Program Production

Anchoring For Tv

**Event Management** 

**Digital Marketing** 

**GK & Current Affairs** 

Theatre

Life Skills

In addition to the diploma PGDJMC, student will also undergo a parallel 1 year program "Digital Media Leadership Program (DMLP)" which will be awarded autonomously by the Institute after the successful completion of the course. With this combination, every graduate passing out from our institute will have a PG Program which allows you to get direct admission in MA programs that has Lateral-Entry system plus a copious amount of knowledge, exposure, learned skills and real media experiences from the institute which are crucial for anyone joining the industry.

Our PGDJMC subjects strengthen the student's compatibility in terms of application, employability, comprehensiveness and personality development. This programs empower a student to even start his/her own Publishing agency, Production Company, Advertising & Public Relations agency or work as a free-lance journalist, producer, consultant, voice-artist, media trainer.



## **MJMC + DIGITAL MEDIA LEADERSHIP MASTER PROGRAM**

Duration: 2 Years | Eligibility: Graduate in any discipline

MJMC+DMLP

Master in Mass Communication, MJMC+DMLP has been designed for excelling in today's highly competitive media environment. The Program is designed to help students rise to leadership positions in mass media. The Course offers a challenging and diverse curriculum starting with the basic fundamentals of Mass Communication education and going on to equip students to confront practical skills in Reporting & Writing for Print /TV, Anchoring a bulletin/show, Newsroom, Studio & PCR/MCR Operations, Camera Handling, Editing Video etc.

Every semester of MJMC+DMLP is embodied into the proportion of 40% Theory and 60% Practical training.

### YEAR ONE: FOUNDATION

### Semester - I

#### **SUBJECT**

**Principles of Mass Communication** 

Print Journalism: Reporting, Writing And Editing

Electronic Media (Radio And Television)

Modern Newspaper Management & Press Laws

Indian Culture & Folk Media

**Audio Visual Communication** 

Digital Photography

Language For Media

**Basic Computer Application** 

Blogging & Video Blogs

**GK & Current Affairs** 

Theatre

Life Skills

### Semester - II

#### **SUBJECT**

Information Technology Application in Mass Media

Editing in Electronic Era

Specialisation in Media Production Materials

**Development Communication** 

**Practical-Writing Skills** 

**Audio Video Production** 

Radio Program Production

Anchoring For TV

**Event Management** 

Digital Marketing

**GK & Current Affairs** 

Theatre

Life Skills

In addition to the program MJMC, student will also undergo a parallel 2 years "Digital Media Leadership Master Program (DMLP)" which will be awarded autonomously by the Institute after the successful completion the course. With this combination, every post graduate passing out from our institute will have an MA program plus copious amount of knowledge, exposure, learned skills and real media experiences which are naturally demanded by the industry.

DMLP subjects strengthen the student's compatibility in terms of application, employability, comprehensiveness and personality development. This programs empower a student to even start his/her own Publishing agency, Production Company, Advertising & Publics Relations agency or work as a free-lance journalist, producer, consultant, voiceartist and media trainer.

## **YEAR TWO: ADVANCE CONTENT CREATION**

### Semester - III

### **SUBJECT**

Internet & Web Journalism

Communications Research Methodology

**Specialized Reporting** 

Photo Journalism, Film and Animation

**Environment & Media** 

Content Writing For Digital Medium

**Audio Visual Production** 

Digital Marketing

Documentry Film Making: Theory & Production

**GK & Current Affairs** 

Stage Shows/ Strret Play

Life Skills

**Expert Usage of Digital Medium** 

### **Semester - IV**

#### **SUBJECT**

Media Globalization

Audience Survey and Research Techniques

News Bulletin Management

Travel Journalism

**Project** 

**Corporate Communication** 

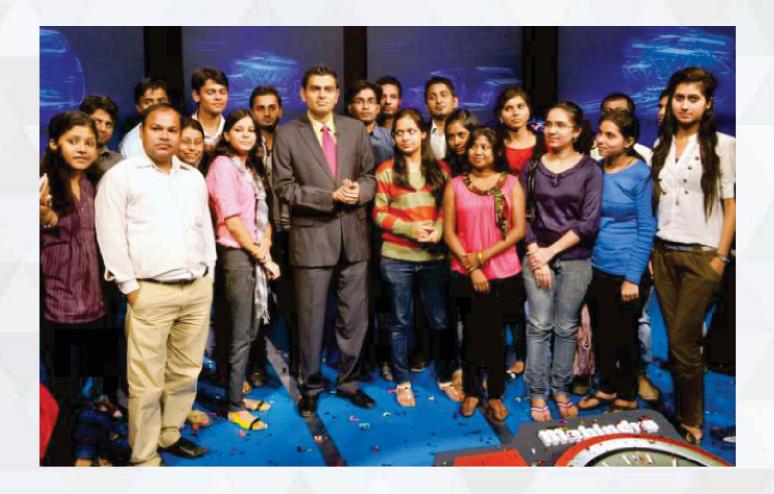
**HCN News** 

Entrepreneurship: Business Plan, Project Reports,

Financial Planning

Live Projects With Industrial Parteners

Internship





# AUTONOMOUS COURSES

**CERTIFICATE IN VIDEO EDITING** 



**CERTIFICATE IN VIDEO PRODUCTION** 



**CERTIFICATE IN VIDEOGRAPHY** 



# **PG DIPLOMA IN**

**BROADCAST JOURNALISM & PRODUCTION (PGD-BJP)** 

Duration: 1 Year | Eligibility: Graduate in any discipline

PGD - BJP

PG Diploma in Broadcast Journalism & Production trains students in a vast array of skills including research, reporting, writing, digital production, editing, anchoring, and show production. Students will be able to report, write, produce and anchor bulletins/programs meeting professional standards and expectations. This course has been designed also to develop a professional identity through the ability to articulate and practice the values, ethics, social responsibility, and expectations of the profession. Every semester of PGD-BJP is embodied into the proportion of 40% Theory and 60% Practical training.

### Semester - I

### **SUBJECT**

Television Reporting-I

News Anchoring & Presentation-I

TV News Assignment/Input-I

TV News Output/Broadcast Writing-I

TV Production-I

Computer Applications-I

Hindi Language for Media-I

English & Personality Development-I

General Studies/Current Affairs-IProduction

The Art of Informal Remarks-I

Theatre: The Performing Art-I

Practical-I (To cover Press Conferences/Events for Himcom News - Hindi News)

### Semester - II

### **SUBJECT**

Television Reporting-II

News Anchoring & Presentation-II

TV News Assignment/Input-II

TV News Output/Broadcast Writing-II

TV Production-II

Computer Applications-II

Hindi Language for Media-II

English & Personality Development-II

General Studies/Current Affairs-IProduction

The Art of Informal Remarks-II

Theatre: The Performing Art-II

Practical-II (To cover Press Conferences/Events for Himcom News - Hindi News)



# **CERTIFICATE IN VIDEO EDITING**

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CVE** 

Acquire the skills essential for the craft of editing. Discover how to assemble footage from various sources to create a multimedia sequence incorporating music, sound effects, voice over, and graphics. Understand all aspects of an editor's role in film or television production. Learn to tell stories visually through the art of editing in popular editing suites.

### **Particulars**

### **SUBJECT**

Video Editing with Apple's Final Cut Pro

Video Editing Methods

Video Editing Terminology

Basics of camera & lighting

Introduction to Photoshop

**Introduction to Digital Movie Making** 

# **CERTIFICATE IN VIDEO PRODUCTION**

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CVP** 

This course is designed to build basic video production principles. This course will incorporate both studio and field production techniques using both analog and digital technology. Using lectures, screenings and hands-on labs, students will gain more in-depth understanding of video production and the business of video production. Students gain production experience working individually and in groups. Technical and aesthetic aspects of scripting, lighting, camera work, continuity, post production editing, logistics and budgeting will be incorporated into this course.

### **Particulars**

### **SUBJECT**

The Art of Screen-Writing

Motion Picture Photography

Video Editing in Final Cut Pro (FCP)

TV News Production

Computer Graphics

Producing Documentary, Promos, Short-Films & Music Videos

# **CERTIFICATE IN VIDEOGRAPHY** (CAMERA & LIGHTING)

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CVCL** 

Videography is far more than learning to operate video cameras. While students at the HIMCOM get the best hands on technical training possible, they are also taught to be artists with cameras and lights. This program provides students with the opportunity to create projects using digital video (DV) & High Definition Video (HDV). The curriculum provides training in DV/HDV camera technology, lighting for DV, audio recording, and non-linear editing. Through lectures, demonstrations, and hands-on training, acquire the skills necessary for digital filmmaking. Our faculty of industry professionals guide you through the process and emphasizes the skills needed to produce a quality DV/HDV production from preproduction to final output.

### **Particulars**

### **SUBJECT**

Motion Picture Photography

Shooting Plan/Camera Techniques

**Lighting Techniques** 

Basics of Video Editing

Introduction to PCR/Studio

Introduction to Digital Movie making





# **CERTIFICATE IN RADIO JOCKEYING**

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CRJ** 

This professional course offers a significant stepping stone for those interested in pursuing a career in radio broadcasting. This specially tailored course imparts adequate knowledge and skills in all those aspects essential for becoming a successful Radio Jockey (RJ). On completion, job-ready candidates will have learned not only the technical and production side of radio but also how to effectively communicate and engage with their audience, ensuring a potentially successful career as a Radio Jockey.

### **Particulars**

### **SUBJECT**

Key Elements in Radio Jockeying

Types of Radio Programs

**Program Productions** 

Radio Jockey Required Skills

Radio Program



# **CERTIFICATE IN NEWS ANCHORING**

Duration: 6 Months | Eligibility: 10+2 from a recognized board

CNA

This Certificate Course in News Anchoring can be an excellent way to kickstart a career in media, particularly in news anchoring and broadcasting. This course is strategically designed to provide students with a foundational understanding of journalism, along with specific skills related to news presentation, voice modulation, scriptwriting, on-camera techniques, and the use of teleprompters, among others.

Upon completion of the course, graduates can pursue careers as news anchors, reporters, content creators, or in various roles within the media and entertainment industry.

### **Particulars**

### **SUBJECT**

**About TV News Anchoring** 

Practical Exposure to TV News

Studio & Camera Facing Techniques

**Getting Ready for Anchoring & Reporting** 

Benefits of Joining HCN News



# **CERTIFICATE IN STILL PHOTOGRAPHY**

Duration: 6 Months | Eligibility: 10+2 from a recognized board

**CSP** 

This Certificate Course in Still Photography from HIMCOM, a prestigious media and journalism college can provide an aspiring photographer with the technical skills, artistic insight, and professional understanding needed to excel in the field of still photography. This 6-month program is designed to equip students with a comprehensive knowledge of photography techniques to pursue a successful career as a professional photographer.

### **Particulars**

### **SUBJECT**

Knowledge of Photography Techniques

Evolution of Film & Digital Photography

Editing, Lighting, and Composition

Expertise in Camera Handling

Career as a Photo Journalist





# **ADMISSION PROCESS**

Due to the competitive nature of the application process as well as the strong academic rigor of the mass communication programs, there are requirements prospective students should keep in mind.

HIMCOM invites applications to our Digital Media Leadership Program/Master of Arts in Journalism and Mass Communication (DMLP/MAJMC) & Post Graduate Diploma in Broadcast Journalism & Production (PGD-BJP) programs from those who

will have completed three-year bachelor's degrees by the time they enroll. Students applying for admission to the Bachelor of Arts in Journalism and Mass Communication (BAJMC+DMLP) program must have completed a 10+2/equivalent by the time they enroll. Applicants to Heritage Institute of Management and Communication must clear the All India Mass Communication Aptitude Test (AIMCAT) followed by personal interview before their applications will be considered complete.

### Admission/Application process for Short-term certificate programs

If candidate is applying for admission to the Certificate in Video Editing (CVE), Certificate in Video Production (CVP) & Certificate in Videography (CVCL) programs, one must have completed a 10+2/equivalent by the time he/she enroll.

# **How to Apply**

Attested copies of certificates listed below must be sent along with Demand Draft to the HIMCOM Address or submit personally:

- 1. A copy of attested mark sheets of class X, XII & Graduation mark sheet (if applying for Masters and Post Graduate Programs). A copy of attested mark sheets of class X & XII mark sheet (if applying for Graduate/Short-Term Diploma Programs)
- 2. Original Migration Certificate / Transfer Certificate.
- 3. Character Certificate from the last School/College attended in original.
- 4. Latest passport size photographs.
- 5. Those appearing for the final year examination of Graduation have to submit the proof of the same.
- 6. Proof of Residence (Aadhaar card/Voter ID-card/Passport/Driving License/Electricity bill/Phone bill).
- 7. Demand Draft should be in favour of HERITAGE INSTITUTE OF MANAGEMENT & COMMUNICATION payable at Delhi.

Student can also apply online at institute's website www.himcom.in

# All India Mass Communication Aptitude Test

HIMCOM conducts AIMCAT as the entrance exam to all its Mass Communication and Journalism courses. This test aims at checking the overall knowledge of the student and their aptitude. This test has questions on General Awareness, Social Dynamics, Social History, Public Debates knowledge, International Knowledge or know-how, Aptitude and Mental make-up, Language proficiency, Analytical and comprehension skills. The forms are available for the current academic year.



### **RJ RAHUL MAKIN**

Professional Status: RJ FEVER 104 FM Position(S) Held: RJ BIG FM, OYE FM

### **SAIRA KHAN**

Professional Status: Anchor, Senior Correspondent- News Nation

Position(S) Held: Principal Correspondent (AAJ TAK)

### **ISHWAR NATH JHA**

Professional Status: Sports Head, The Statesman (Delhi Edition)

Prabhat Khabar, Media concept-Script Writer, AIR-Freelance Reporter Position(S) Held:

### **ANUJ MISHRA**

Professional Status: Prinicipal Correspondence (Aaj Tak)

Position(S) Held: S One News Channel (Crime-Head), Zee News (Reporter), Hindustan (Reporter)

### **PAWAN KUMAR SHARMA**

Professional Status: Senior Producer SAHARA SAMAY, National

Position(S) Held: India TV, ETV, Indian Express

### **SUNIL RAUT**

Professional Status: Senior Producer, India News

Position(S) Held: Khabar Bharti News as a Producer, Sadhna News as a associate Producer, Dainik

Bhaskar as a Copy editor, BCN news as a Anchor cum reporter

### **SHASHI MOHAN RAWAT**

Professional Status: Associate Art Director, Panchinaya & Oraganiser

Position(S) Held: Hindustan, Nayi Duniya & National Duniya (Senior Designer)

### **KAVITA SINGH**

Professional Status: Senior Primetime Anchor / Executive Producer INDIA NEWS

Position(S) Held: News Nation, Zee News, India TV, Sahara Samay, News 24 worked as senior producer

and Anchor

### **SHARIK KHAN**

Professional Status: Cheif Correspondent, Anchor NDTV India Working with NDTV from 20 years Position(S) Held:

### **AMIT PANT**

Professional Status: Working with Channel Public Relations Consultancy

Having an experience of more than ten years in public relations and media advocacy. Position(S) Held:

Have worked for various sectors including political, health, art and culture and corporate,

Senior Group Account Manager with Le Communique Consultancy.

### **PRAVEEN RANJAN**

Professional Status: Editor at News Nation

Position(S) Held: **India News** 

### **GAGAN GERA**

Professional Status: IP College for Women, Delhi University

Position(S) Held: Media professional specialized in electronic media having expertise in all aspects of

audio and video Production





### **AJIT ANJUM**

Professional Status: Prominent face of Electronic Media

Managing Editor India TV, News 24, Best known for experimenting & ideating many path-Position(S) Held:

breaking programs and shows like Sansani, Poll Khol & Red Alert to name a few.

### **CHITRA TRIPATHI**

Professional Status: Anchor ABP News

Worked with ETV Network, India News, News 24 Position(S) Held:

### **RAMESH BHATT**

Professional Status: Media Advisor to CM Uttarakhand

Position(S) Held: **Anchor News Nation** 

### **MEENAKSHI JOSHI**

Professional Status: News Anchor India TV

Position(S) Held: Anchor Correspondent with News Express, Focus News

### **SRIVARDHAN TRIVEDI**

Professional Status: News Anchor- ABP News-Sansani

Position(S) Held: News Anchor Star News, Awarded with India Book of Records

### **RAJIV MISHRA**

Professional Status: Sports Editor and Anchor with India News Position(S) Held: worked with Aajtak, India TV and News24

### **AKSHAY SHUKLA**

Professional Status: Associate Senior Producer/ Anchor at News Nation News Anchor at Star News, Radio Jockey at 94.3 MY FM Position(S) Held:

### **RJ NAVED**

Professional Status: RJ Radio Mirchi 98.3 FM

Position(S) Held: Hosted various Radio shows like Sunset Samosa, DR.Love, Total Filmy

### S.K. DUTTA

Professional Status: Political, Economic, & Foreign Policy Expert

Position(S) Held: **Prominent Media Personality** 

### **MADHUKAR UPADHAYAY**

Professional Status: Prominent Media Personality & Writer

wrote "Nirmal Maya", "Vishnubhat Ki Aatmkatha", "Ramkahani Sitaram", "Ramkahani Sitaram", "Vishnubhat Ki Aatmkatha" Position(S) Held:

### ANURAG MISHRA

Professional Status: Microsoft Network (MSN) India Hindi Editor

Position(S) Held: Hindustan (Chief Reporter-Delhi), Amar Ujala (Reporter), BBC (Reporter)

### **FAREEN FATIMA**

Professional Status: Producer-Network 18 (IBN 7)

Position(S) Held: Reporter - ETV News

### **SWIMMI SRIVASTAVA**

Professional Status: Visiting Faculty (Print Media)

Chief Reporter - THE STATESMAN, Astt. Director - Crown Communication, Reporter - ANI Position(S) Held:

### **JUSTICE SAKHA RAM**

Professional Status: Senior ADVOCATE Supreme Court of India Position(S) Held: Former Judge Allahabad High Court

T. R. KAKKAR

Professional Status: Police Commissioner Delhi, (Retd)

IGP of Andaman and Nicobar Island, Pondichery, Director General, National Security Position(S) Held:

Guard (Black Cats) and Special Secretary Home, Govt. of India.

### **VED PRATAP VAIDIK**

**Professional Status:** Veteran Journalist, Columnist in prominent newspapers, political analyst and freelance

columnist of India, Chairman of Bhartiya Bhasha Sammelan

Position(S) Held: Founder-Editor (Press Trust of India), Editor (Navbharat Times Group).

### **PROF. K.G. SURESH**

Professional Status: Director General, Indian Institute of Mass Communication (IIMC)

Position(S) Held: Senior Consulting Editor with Doordarshan News

### **DR. ASHISH SARKAR**

Professional Status: Banker, financial market expert and media person Position(S) Held: Senior Manager, State Bank of India, New Delhi

### **SYEDAIN ZAIDI**

**Professional Status:** Managing Editor News Time 24x7

Position(S) Held: Management Positions in brands like Discovery Hindi, National. Geographic Hindi,

Sahara Samay, India TV, Lehren, India News and Jansandesh News Channel.

### **SHAMS TAHIR KHAN**

Professional Status: Executive Editor- Vaardaat- AAJTAK

Position(S) Held: Jansatta

### DR. AMIR ALI KHAN

Professional Status: Associate Professor, HOD History Position(S) Held: Assistant Coordinator, IGNOU

### **BIJENDER GOEL**

Professional Status: Prominent leader of Congress.

Position(S) Held: Former Advisor to Union Labour and Employment Minister, Govt. Of India.

### **ADITYA TIWARI**

Banker, Data Analyst (HDFC Bank), Editor and Translator (Hindi to English), BPO **Professional Status:** 

industry mentor in senior management, Financial Advisor

Position(S) Held: Publisher (Authors Pride Publisher), Media Business Consultant (HIMCOM), Data

Analyst and Sr. Manager (HDFC Bank), Manager - Operations (HCL BPO)

### **SHYAM CHANDRA TIWARY**

Professional Status: Legal Advisior

Position(S) Held: Marketing Consultant

### **SUMITA DAS**

Professional Status: Educationst and Social Enterpreneur.

Position(S) Held: Professional Enhancement, Mentoring and Social Worker for U.N. Programs

### **AMIT KUMAR**

Professional Status: Legal Advisor

Position(S) Held: Chartered Accountant (CA)

### **VINAY RANJAN**

**Professional Status:** Legal Advisior

Position(S) Held: Senior Lawyer: specialised in criminal and financial matters



# **OUR PLACEMENTS**

To develop and enhance personality has become need of the hour to face this competitive and challenging world. Keeping student's placements in mind, we give special training on soft skills and personality development in order to make favourable mark on the employer. This in-house training program is a mandatory part of our courses in which students understand the expectations of Industry from a professional. Extra co-curricular activities, seminar and workshops by industry experts are also organized time to time. In addition to soft skills training and holistic development, case study and presentation are also used as teaching methodology.

The main focus of our media courses is to hone professionalism and train students using national and international examples to develop mindset for addressing the challenges of global competition. Our course-design & pedagogy emphasize the development of student's skills and abilities to apply practice, management and media theories and concepts in solving practical problems in business/industry. The most crucial benchmark of any mass communication institute is its placement activities and services, HIMCOM Placement cell essentially works as a centre for resource for providing a dais for interaction between media headhunters and its students. We have a widespread network in the industry where students can be placed as per their career aspirations. Many TV channels, Production houses, Newspapers, Magazines, Websites join hands with our college and students to fulfill their career.

# **OUR PLACEMENT PARTNERS**

Radio in Delhi-NCR: Radio City 91.1 FM, Big 92.7 FM, Red FM 93.5, Radio One 94.3 FM, Hit 95 FM,

Radio Mirchi 98.3 FM, Fever 104 FM, OYE FM 104.8, AIR Rainbow FM 102.6, AIR

FM Gold 106.4, Gyan Vani 105.6 and many more.

Film production houses: Mukta Arts, Red Chillies Entertainment, Percept Picture Company, Yash Raj Films,

Roopesh Rai Production, White Feather Films, Key Sera Sera Films, Adlabs

Studios and many more.

### **MAGAZINES**

Current Affairs Magazines: Outlook (India), The Week, India Today (English), India Today (Hindi) Frontline,

Tehelka, Hard News and many more.

Femina, India Today Plus, Verve, Teens Today and many more. **Society & Womens:** 

**Business & Financial:** Business Today, Business Standard, Economic Times, Financial Express,

Commercenet India, Trade India, India Vibes Online and many more.

**Entertainment:** Filmfare, Stardust, Cineblitz and many more.

Sport Star, ESPN Cricket, Info Khel and many more. Sports:

**Fashion Maazines:** Vogue, Cosmopolitan, Cosmo Girl, Fashion Planet, and Glamour Harper's Bazaar

and many more.

Amar Chitra Katha, Superman, Batman, Spiderman, Competition Master and many **Childrens Magazines:** 

more.





# **RULES & REGULATIONS**

- The students are advised to keep themselves aware of the Institute rules. They are also advised to go through detailed Hostel rules. Ignorance of rules shall not be an excuse for violation.
- Each student shall conduct herself/himself, both within and outside the campus of the Institute in a manner befitting a student of a prestigious institute. Each student shall show due respect and courtesy to the teachers, administrators, staff of the Institute, and to the visitors of the Institute, and good behaviour to fellow students.
- Lack of courtesy and decorum; unbecoming conduct within and outside the Institute; willful damage to Institute property, removal of any property belonging to the Institute, fellow students or other personnel of the Institute; use of abusive and offensive language: disturbing fellow students in their studies; breach of rules and regulations of the Institute; adoption of unfair practices in tests, quizzes, assignments, or examinations; noisy and unruly behaviour shall constitute violation of the code of conduct.
- Loud talking, loitering or congregating, being a source of distraction and annoyance to others is not permitted.
- Use of cell phones is strictly prohibited in all academic areas of the campus. Use of cell phones would entail confiscation of the handset. It would be returned only: (a) At the end of the course or, (b) After payment of a fine of Rs.
- Late arrival and early departure at or from a class are recorded as absence from the class. Students are not allowed to leave the institute during working hours without the written permission of the HOD.

- Students will not operate any machinery / equipment without the permission of the instructor.
- The students at the institute require attention and diligence. A student neglecting his / her studies and having unsatisfactory progress will be given two warnings after which if he/ she fails to improve, he/she will be liable for expulsion from the institute.
- It is compulsory for the students to attend functions /activities organized by the institute on various occasions like Independence Day, Republic Day and whether the function falls on holiday. Absence from such functions without valid reasons will invite disciplinary action.
- The students will compensate damage to institute/ hostel property/furniture caused by neglect or willful damage. Defacing the walls or institute property will be viewed seriously.
- Students must make all possible efforts to conserve electricity and water. They must switch off the lights & fans when they leave the class room/ hostel room, lab etc. Students must help to keep the institute neat and clean.
- Students must pay their fee/dues on or before the prescribed deadline failing which appropriate disciplinary action will be taken. Students may note that fees once paid will not be refunded/ adjusted. If a student leaves the course before completion, he/she will be required to pay the fee for the entire course.
- Students must keep their identity cards always with them and shall show the same on demand by any faculty/official of the institute.

- Candidates have to fulfill the minimum attendance requirements as per institute norms. No students will absent himself/herself from any of the lectures without leave having been obtained previously from the Class Incharge and that too for sufficient cause and if he/she is irregular in attendance, or fails to show progress or is not diligent in studies, his /her name is liable to be struck off from the rolls of the institute.
- In case of a candidate who joined late owing to late declaration of result or who sought admission provisionally till declaration of the lower examination, the lecture requirements will be calculated as per academic rules and provisions.
- Students claiming benefits/ concessions on medical grounds are required to submit medical certificate from a govt. hospital or dispensary. The certificate should be submitted by student concerned within a week of rejoining the Institute after illness. However in such cases there will not be any relaxation in the minimum attendance requirement to appear in the institute semester examination.
- Any student found smoking or under the influence of intoxication of alcohol/drugs in the Institute or in the Hostel is liable to strict disciplinary action which may be up to expulsion from the Institute.

- The name of the student who fails to submit the institute examination form for the semester in which he/she is studying without the approval of the H.O.D. shall be dismissed from the Institute
- The students are advised to see regularly the notices displayed on the Institute notice board. The notice displayed on these notice boards shall be deemed to have been served on the students.
- Any student who fails to clear all the dues shall be debarred from appearing in semester examination.
- All applications must be addressed to the HOD.
- The HOD reserves the right to modify any of the Institute rules as and when necessary. The decision of the HOD in all matters shall be final.
- No student will enter in channel premises without prior permission of HOD or Instructor.



# TRUST - KNOWLEDGE - TECHNOLOGY - GROWTH



# **RESPONSIBLE EDUCATION**





# **Placements**













































































































































# (i HIMCOM











## Heritage Institute of Management & Communication



# (i HIMCOM































## Heritage Institute of Management & Communication



# (i™ HIMCOM

































### Heritage Institute of Management & Communication



# (i™ HIMCOM





# (i HIMCOM

# 





# ACTIVITES ® HIMCON

